



**\*JUST RELEASED\***  
Arden's **NEW**  
children's books!



### Arden Moore, The Pet Health & Safety Coach™, welcomes the following media and pet industry partnership opportunities:

- Brand ambassador or pet behavior/safety consultant for a pet product or services company.
- Television or online correspondent for pet expert segments—on local, regional and national shows.
- Media correspondent for satellite media tours. Arden has completed five successful SMTs for major pet companies.
- Short-term assignments as spokesperson for pet products that she believes in (including duties such as speeches and national pet industry conventions, giving pet behavior and/or pet safety talks at key events).

#### Arden brings a unique skill-set to her partnerships:

- 1) She is both a cat AND a dog behavior expert
- 2) She specializes in promoting the health and safety of pets—their physical, emotional and social well-being

**Oh Behave!**  
with host  
Arden Moore



#### Why Arden Is Your Ideal Partner in Pet Ventures:

Arden has hosted the Oh Behave! Show on Pet Life Radio for 10 years. Her show has been a **5-time Podcast Award finalist and named by Oprah Winfrey as one of her top 3 favorite pet podcast twice**. Guests have included Dr. Marty Becker, Jackson Galaxy, Brandon McMillan, Betty White, Jennifer Aniston and other 'top dogs' in the pet and entertainment industries. Hundreds of thousands of loyal listeners tune into her show each week.

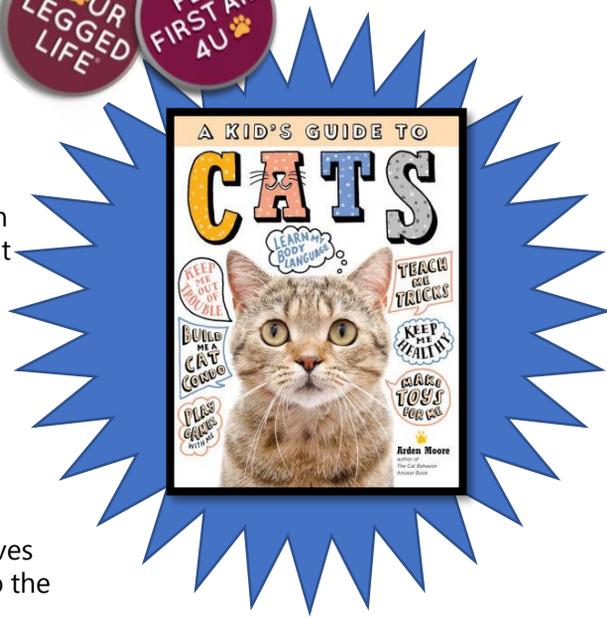


- Arden is a master pet first aid/CPR instructor whose in-person, veterinarian-approved, customized classes for pet professionals feature the cat-dog team, Casey and Kona. Arden also serves as Master Pet First Aid Instructor for international online training company, ProTrainings' pet first aid/CPR instructor training course.
- Arden is a Fear Free Pet certified professional and national speaker.
- A former reporter/editor at major dailies for 20 years, Arden excels at reporting and interviewing. Equally as comfortable in front of the camera or microphone as she is behind it.
- Is relatable and approachable. As an experienced and mature—yet energetic—personality, she appeals to Baby Boomers, seniors, DINKs (dual-income-no-kids), and all consumer segments that prioritize the health, safety and well-being of their four-legged companions.



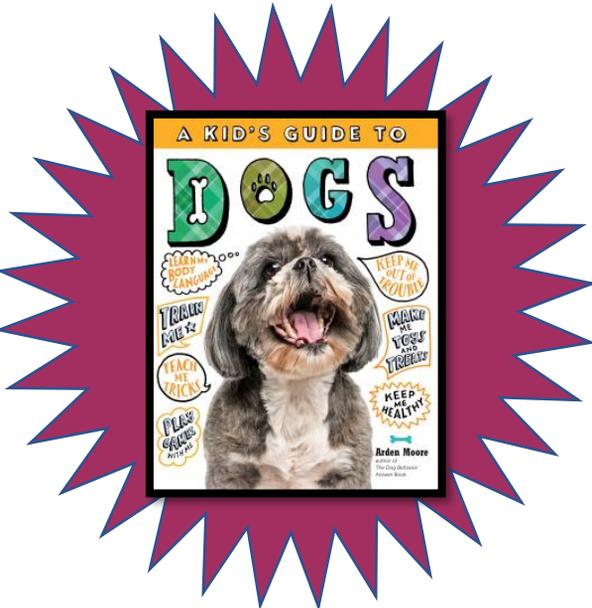
## Arden's Cat Experience

-  Author of seven books on cats, including the NEW *A Kid's Guide to Cats*, *Fit Cat* and *The Cat Behavior Answer Book*.
-  Author of the Feline Fundamentals training curriculum for national pet professional training company, FetchFind.
-  Regularly interviewed as a cat expert for print, radio, television and online media sources. Has been a keynote speaker on cat topics for national and regional groups.
-  Served as editor of *Catnip* for 8 years, the national veterinary-backed monthly providing the latest in feline health, nutrition and behavior.
-  Traveled all over the United States – twice – on 50-city book tours for the release of her best-selling books, *The Cat Behavior Answer Book* and *Happy Cat, Happy You*.
-  Regular contributor to leading publications and websites. Serves as nutrition columnist for Catster, and a regular contributor to the Fear Free Pets website.
-  Pet parent to shelter alum Casey, an orange tabby who assists Arden in her pet first aid and behavior classes, and visits hospitals and schools as a certified therapy cat.



## Arden's Dog Experience

-  Author of more than a dozen dog books, including the NEW *A Kid's Guide to Dogs*, *Fit Dog*, *What Dogs Want*, and *The Dog Behavior Answer Book*.
-  Go-to-dog behavior expert for print, radio, television and online media. Has appeared on The Today Show, CNN and NPR.
-  Columnist for *Fido Friendly*, regular *Dogster* contributor, pet columnist for *The Coastal Star* and editor for the National Association of Professional Pet Sitters digital magazine.
-  Chosen as pet behavior consultant for Beneful's \$500,000 Dream Dog Park Project. As a member of the celebrity judges panel that included Desperate Landscape's Jason Cameron and TV celebrity designer Nate Berkus. Arden helped create 4 dream dog parks that catered to canines of all ages, sizes and personalities.
-  Traveled all over the United States – twice – on 50-city book tours for the release of her best-selling books, *The Dog Behavior Answer Book* and *Happy Dog Happy You*.
-  Pet parent to Pet Safety Dog Kona, and lovable Bujau. Kona is a certified therapy dog who also serves as Arden's K9 assistant in her pet first aid and behavior classes.



For Arden Moore partnership opportunities, please contact:

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